

# Quantitative Analysis and Empirical Methods

## Multiple Regression

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- Control variables
- Comparing coefficients
- Testing hypotheses
- Model comparison

- We now know how to model a relationship between two variables  $X$  and  $Y$  using simple regression
- In reality, of course, we believe that there are multiple predictors (or  $X$ s) which cause  $Y$
- We thus want to model  $Y$  as a function of *multiple* predictors
- Furthermore, we want to introduce certain *control variables* into our model
- To do this, we must run **multiple regression** analysis

# Multiple Regression Model

- $y_i = \beta_0 + \beta_1 x_{i1} + \beta_2 x_{i2} + \dots + \beta_K x_{iK} + \epsilon_i$
- R:  
`model<-lm(depvar ~ indepvar + indepvar + indepvar...)`
- $\beta_K$ , where  $K \geq 1$ , is a partial regression coefficient, which gives the effect of the predictor  $x_K$  purged of all the influence of the other predictors.
- This amounts to a *ceteris paribus* clause (or holding all else constant)
- A unit increase in  $x_K$  thus leads to  $\beta_K$  change in  $y$ .

# Control Variables

- Our theory generally implicates one (or a small number) of predictors as the key determinants of the dependent variable.
- We, however, often agree that there may be other causes of our dependent variable
- In such a scenario, we want to establish that our predictor of interest ( $X_1$ ) causes  $Y$  independently of other predictors  $X_k$ .
- That is to say that our hypothesized  $X_1$  has a substantively and statistically significant effect on  $Y$  even when other predictors are present.

# Control Variables Eg.

- Example with religiosity and happiness.
- Surely, income is an important determinant of happiness too...
- What if income trumps religiosity in explaining happiness?

		Estimate	Std. Error	t value	Pr(> t )
Model 1	(Intercept)	6.8792	0.0813	84.65	0.0000
	Religiosity	0.1455	0.0463	3.15	0.0017
	$R^2$ :		0.01254	Adj $R^2$ :	0.01127

		Estimate	Std. Error	t value	Pr(> t )
Model 2	(Intercept)	6.1846	0.1771	34.91	0.0000
	Religiosity	0.1573	0.0458	3.43	0.0006
	Income	0.1629	0.0370	4.40	0.0000
	$R^2$ :		0.03647	Adj $R^2$ :	0.034

Clearly, both income and religiosity cause happiness

# The Dilemma

Parsimony	Validity
Preference given to models with fewer parameters	Preference given to models that fit data better
To improve parsimony, drop predictors	To improve validity, add predictors

- Since  $R^2$  is a non-decreasing function as we add additional predictors, irresponsible analysts may 'overfit' their models, atheoretically adding variables.
- To guard ourselves from non-parsimonious models, we prefer the adjusted  $R^2$  (denoted as  $\bar{R}^2$ ) as a measure of model fit, since it adjusts for the number of predictors included in the model.
- $\bar{R}^2 = 1 - (1 - R^2) \frac{n-1}{n-k-1}$  Model summary in R reports  $\bar{R}^2$

# Comparing Regression Coefficients

- Since in most cases the scales of predictors are different, it is impossible to directly compare regression coefficients.
- In order to be able to compare the coefficients, they must be converted to comparable scales.
- The most common solution is to *standardize all predictors*
  - $X_{std} = \frac{x - mean_x}{sd_x}$
  - The problem is that we create variables with identical means and standard deviations, which makes other important comparisons impossible.
  - Easy solution in R:  
`library(lm.beta) [Return] lm.beta(modelname)`



# Hypothesis Testing Procedure

- 1 State a null and alternative hypothesis:  $H_0 : \mu = \mu_0$ ,  
 $H_a : \mu \neq \mu_0$
- 2 Select a level of significance of interest:  $\alpha = .05$  (we want to be 95% sure.)
- 3 Determine the sampling distribution of the test statistic. (If we are dealing with a means test and we know  $\sigma$ , we use the standard normal distribution and its  $Z$  statistic, if we are dealing with a means test and we don't know  $\sigma$  we use Student's  $t$  distribution and the  $T$  statistic.)
- 4 Calculate the test statistic (for  $t$ :  $t = \frac{\hat{\beta}_k - b}{\hat{\sigma}_{\hat{\beta}_k}}$ )
- 5 Find the critical value in the appropriate statistical table
- 6 Make a conclusion about the null hypothesis (reject or fail to reject)

- The T-test provides a method for testing whether our  $\beta$  coefficients are equal to a certain number.
- The most common **null hypothesis** is that  $\beta_x = 0$  ( $x$  has no effect on  $y$ ).
- Every null hypothesis indicates an **alternative hypothesis** or  $H_a$ , which is the logical opposite of  $H_0$ . In our example  $H_a : \beta_x \neq 0$  ( $x$  has an effect on  $y$ ).
- To test our  $H_0$  we solve:  $t = \frac{\hat{\beta}_x - 0}{\hat{\sigma}_{\hat{\beta}_x}}$ .
- The resulting t-value is then applied to the t-table with the relevant degrees of freedom.
- To avoid going to the tables, we can use the short-hand “2-t rule of thumb:” (assuming sufficient d.f.)

# T-test Example

	Coef.	Std. Err.	t	$P >  t $	[95% Conf. Interval]
x1	.9302514	.2155127	4.32	0.000	.5068189, 1.353684
x2	-1.146999	.2490548	-4.61	0.000	-1.636334, -.6576643
x3	.6640873	.3977576	1.67	0.096	-.1174141, 1.445589
x4	.495263	.4368451	1.13	0.257	-.3630363, 1.353562
cons	.3553831	.1233497	2.88	0.004	.1130296 .5977366
N=500	F(4, 495)=30.33	$P > F=.000$	$R^2 = 0.1969$	Ad $R^2=0.1904$	Root MSE=2.7512

Test the possibility that the true value of  $\beta_{x1} = 0.7$

Is  $\hat{\beta}_{x1}$  significantly different from 0.7?

$$t = \frac{\hat{\beta}_k - b}{\hat{\sigma}_{\hat{\beta}_k}} = \frac{.930 - .7}{.216} = \frac{.23}{.216} = 1.06$$

Check this t-value in the t-table with 495 degrees of freedom at the 0.05 confidence level.

The critical value here is 1.96, which is greater than 1.06

We thus fail to reject  $H_0 : \beta_{x1} = 0.7$ .

$\hat{\beta}_{x1} = .93$  is not significantly different from 0.7.

# Two-Tailed v. One-Tailed Tests

- Until now, we have been doing our t-tests as if we had no expectation about the direction of the relationship between  $x$  and  $y$ .
- As a result, when we were testing whether our  $\beta_x$  is significantly different from 0, we looked at both ends (or tails) of the distribution of  $\beta_x$ . This was a **two-tailed test**.
- In reality, we often have theoretical expectations about the direction of the relationship between  $x$  and  $y$  (increased income causes increased happiness etc.)
- Consequently, when testing whether  $\beta_x$  is significantly different from 0, we would expect 0 to be on one particular side of the distribution of  $\beta_x$ . Here we can do a **one-tailed test**.
- In practice, this means that we can divide our p-values by two.

- In the most classical F-test we assess the null hypothesis that all our predictors are equal to zero:
- $H_0 : \beta_1 = \beta_2 = \dots = \beta_k = 0$ ,
- This tests the overall significance of our regression model. R automatically reports this test.
- The logic of the F-test is that if all predictors are 0, then the sole source of variation in  $y$  is the error term  $e$ .
- This effectively means that we need to check the relative size of the Regression Sum of Squares (RSS) to Error Sum of Squares (ESS), while taking into account the relevant  $df$ .
- The test thus is: 
$$F = \frac{RSS/df}{ESS/df} = \frac{RSS/(k)}{ESS/(n-k-1)} = \frac{R^2/k}{(1-R^2)/(n-k-1)}$$
- Can test other restrictions...

# Combined T-test

- Testing the null hypothesis that:  $H_0 : \beta_1 = \beta_2$  or equivalently  $\beta_1 - \beta_2 = 0$ , we use the Combined t-test:
- $Combined - T = \frac{\hat{\beta}_1 - \hat{\beta}_2}{\sqrt{\sigma_{\hat{\beta}_1}^2 + \sigma_{\hat{\beta}_2}^2 - 2\sigma_{\hat{\beta}_1, \hat{\beta}_2}^2}}$
- Here we need to know the variance and covariance of our estimators.
- We can get this information from the so-called **variance-covariance matrix of estimators (VCE)**
- In **R**: 'vcov(model)'

When we compare different regression models we differentiate between Nested and Non-Nested models:

## 1. Nested Models

- A nested model  $M2$  is nested in another model  $M1$ , if  $M2$  is a special case of  $M1$ :
- $M2 : y_i = \beta_0 + \beta_1 x_i + \beta_2 z_i + \epsilon_i$  and
- $M1 : y_i = \beta_0 + \beta_1 x_i + \beta_2 z_i + \beta_3 w_i + \beta_4 r_i + \epsilon_i$
- Here it is clear that  $M2$  is a special case of  $M1$ , since  $M1$  arises when  $\beta_3 = \beta_4 = 0$  Thus  $M2$  is nested in  $M1$ .

## 2. Non-Nested Models

- $M2 : y_i = \beta_0 + \beta_1 x_{i1} + \beta_2 z_i + \epsilon_i$
- $M1 : y_i = \gamma_0 + \gamma_1 q_{i1} + \gamma_2 r_i + \epsilon_i$
- Here  $y_i$  is seen as a function of different predictors. These models are thus non-nested.

# Comparing Nested Models

- *Restricted* :  $y_i = \beta_0 + \beta_1 x_i + \beta_2 z_i + \epsilon_i$
- *Full* :  $y_i = \beta_0 + \beta_1 x_i + \beta_2 z_i + \beta_3 w_i + \beta_4 r_i + \epsilon_i$ 
  - We want to know whether adding  $w$  and  $r$  improves our model significantly
- To test this, we perform the Joint F-test:
  - $F - test = \frac{RSS_R - RSS_{UR}/m}{RSS_{UR}/n-k-1} \sim F_{m, n-k-1}$
  - Here  $m$  is the number of restrictions (number of excluded variables - in our case 2)
  - $k$  is the number of predictors in the full model.
  - We apply the result to the F distribution where the 1st d.f. is  $m$  and the second d.f. is  $n - k - 1$ .
  - If the associated p-value is smaller than our selected significance level, we conclude that the full model is a significant improvement.



# Comparing Non-Nested Models

- Since models are not linear restrictions of each other, we cannot use the F-test
- We must rely on another approach:

## Akaike's Information Criterion (AIC):

- $AIC_i = -2l_i + 2K_i$ ,

## Bayesian Information Criterion (BIC):

- $BIC_i = -2l_i + K_i \ln(n)$  (penalizes more for predictor inclusion)
- where  $i$  denotes a particular model,
- $l_i$  is the log-likelihood function of a particular model
- $K_i$  is the number of estimated parameters of a given model.
- AIC / BIC is a combined measure of *fit* and *parsimony*.
- The model with the **smallest** AIC / BIC is preferred.
- R: `AIC(modelname)` or `BIC(modelname)`